



W.H.E.E.L. "Super-Women" Advisory Panel



Geeta K. Brana
Senior Vice President,
Financial Advisor
 Email: GBrana@fcmadvisor.com
 Tel: 732-546-9315
 Freedom Capital Management
 295 State Route 34
 Colts Neck, NJ 07722
 Web: FCMADVISOR.COM

Geeta K. Brana provides comprehensive wealth management and asset management advisory services to women in transition.

Geeta has over twenty years of experience in international capital markets. Her career started in London in 1995 with Lloyds Capital Markets, where she trained in all aspects of international finance and credit analysis. She joined Sumitomo Mitsui Banking Corporation in 2000, where she gained extensive experience in structuring and trading debt packages for multinational corporations throughout the United Kingdom, Eastern Europe, U.S. and Japan.

In 2003, Geeta began her career in the U.S. with Smith Barney's Wealth Management Division (Citigroup), turning her extensive knowledge to helping individuals. In a primarily male-dominated environment, she was able to build a successful wealth management practice in Washington, DC and later New York City, working with high net worth individuals and institutions.

After a career break while her children were young, Geeta has returned to wealth management through Freedom Capital Management (FCM), a boutique independent advisory firm with deep roots in Colts Neck, New Jersey. Geeta is also the founding member of WHEEL (Women Helping Educate & Elevate Life). Currently, the focus of Geeta's practice is on "Women In Transition," assisting women in all phases of their lives.

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Ann Mehl
Executive & Business Coaching
 Address: 928 Broadway,
 Suite 1002,
 NY, NY 10010
 Phone: 917-355-0956
 Email: ann.mehl@gmail.com
 Web: www.annmehl.com

Ann Mehl began her career at Anderson Consulting before becoming an associate at Citigroup Asset Management, covering institutional sales in the Middle East. Later, as one of the top-ranked executive recruiters in New York, Ann got her first taste for coaching, which she has been doing ever since. Ann is a highly seasoned executive coach with a loyal following in New York, where she is known as one of the "go-to" coaches for CEOs in tech startup companies.

She has logged over 5,000 hours of one-on-one coaching, and completed training and certification in the following modalities: Non-Violent Communication, The Herrmann Brain Dominance Instrument, The Immunity to Change Model, Tilt 365. She is also a Martha Beck trained coach, a Relational Life Therapist, and a Corporate Athlete through the Human Performance Institute. Ann is retained by clients to work with their senior executives on a variety of issues including communication, leadership training and conflict resolution. She brings a wealth of real-world experience from her own life in addition to her training as an executive coach. She is the real deal, easily making friendships with clients lasting well beyond their engagements.

Ann has developed workshops and leadership training for hundreds of companies all over the world. She is a graduate of Boston College, where she is a founding member of the non-profit group 4 Boston. Having completed over 50 marathons worldwide, Ann is now a volunteer for Girls on the Run, a transformational learning program for girls ages 8 to 14. Ann is an accomplished speaker and writer, and has given keynote presentations as well as one well-received TEDx talk in the Netherlands. Ann is the author of a book, *"Painting with Scissors", How To Use the Tools You Have to Make Your Life & Work a Masterpiece.*



Bettina Munson, Esq.
Lomurro Law
 4 Paragon Way
 Suite 100
 Freehold, NJ 07728
 732-414-0300

An equity partner in the Family Law Department of Lomurro, Munson, Comer, Brown & Schottland, Tina has more than 25 years of experience in matrimonial cases. She successfully litigated the first U.S. case in which a non-biological mother in a same-sex (domestic) partnership was awarded shared custody. She has extensive appellate experience and has published cases in both family law and civil litigation.

Tina has developed an impressive track record litigating relocation cases throughout the state of New Jersey—and was instrumental in Lomurro Law winning the seminal case *Baures vs. Lewis*. She is a strong proponent of mediation and collaboration.

In 2003, Tina was designated a Certified Matrimonial Law Attorney by the Supreme Court of New Jersey—a designation limited to those attorneys with significant involvement in trial matters in Superior Court; an unblemished reputation as attested to by judges and attorneys; and substantial knowledge and continuing legal education demonstrated by passing a special written examination on trial practice.

Appointed to the New Jersey Supreme Court Committee on Domestic Violence in May 2008, Tina also serves as co-chair of the Family Law section of NJAJ and co-chair of the Boardwalk Seminars. She serves on the Family Law Committee of the Monmouth Bar Association.

Tina was also active in local politics for many years. She was a member of the West Long Branch Democratic Committee from 2001-2008 and was elected as a Councilwoman in 2004. She has been past President of the Brookdale Foundation Board of Trustees. She also serves on the Board of Trustees for The First Tee and Board of Trustees for Deal Golf and Country Club (2015-2018).



Sarah Krüg
Founder, Health Collaboratory
CEO, CANCER101
Executive Director, Society for Participatory Medicine
 222 Broadway, 19th floor
 New York, NY 10038
 646-638-2202

Sarah Krüg is the CEO of CANCER101, a patient advocacy organization whose mission is to help patients and caregivers navigate the cancer journey and partner with their healthcare team to make informed decisions. Sarah is also the founder of the Health Collaboratory, a global innovations hub that paves the path for participatory co-design and collaboration in healthcare, and is focused on amplifying the voice of the patient and caregiver in the design, development and continuous improvement of innovations. Through the Patient Shark Tank®, over 17,000 patients and caregivers across disease states have evaluated over 800 innovations across the globe, including research, technology, and education. In addition, The Health Collaboratory has implemented participatory co-design with patients and caregivers to launch innovations such as Prescription to Learn. She is the Executive Director and Past President of the Society for Participatory Medicine, a patient/clinician member-driven organization whose mission is to enable collaborative partnerships between patients and healthcare professionals. Sarah serves on the board of the National Organization for Rare Disorders and is Research Chair of the Cancer Education Network.

She previously held the position of Global Education Director in the Medical Education Group at Pfizer, as well as patient advocacy relations. She also established the Global Investigator Initiated Research Program at Pfizer. Prior to joining Pfizer, Sarah spearheaded the development of the Pediatric Disease Management clinical pathways and conducted clinical research at Memorial Sloan-Kettering Cancer Center.